

A completely new kind of Palad Showroom in the center of Kuopio

Architect and design office Partanen & Lamusuo Oy opens a multifunctional exhibition space at Puijonkatu 16 in Kuopio. The Palad Showroom is a unique furniture and art exhibition space that can also host meetings and small-scale events.

Kuopio-based entrepreneur couple artist **Jaana Partanen** and architect **Heikki Lamusuo** open an exhibition space for their Palad furniture collection at Puijonkatu 16. The launch of the Palad collection was originally planned for the 2020 Habitare fair, but the pandemic changed the plans and got the entrepreneurs to buy premises in central Kuopio. At the same time, the long-term dream of bringing one's own work to the center of the everyday life of city dwellers comes true.

Partanen and Lamusuo believe that the multifunctional Palad Showroom will enliven the center of Kuopio. They have wanted to create a space in the cityscape where, in addition to presenting the collection, various events can be organized from meetings to exhibitions and pop-up events. The showroom itself can be called an artwork with impressive colors and details.

"The space that combines the presentation of multi-purpose furniture with art has not been tried before in Kuopio. We believe that this Showroom will create a new business center in Kuopio as a business card," says artistic director Jaana Partanen.

As the companies moved their business online, Jaana and Heikki wanted to do otherwise. Facing face-to-face and experiencing things in nature is still essential, although the pandemic has brought with its significant constraints. The opening will be celebrated in small meetings this spring, taking into account the crown guidelines.

More information: Artistic Director Jaana Partanen tel. +358 50 321 6313

Showroom presentation: Producer Hanna Kalliokoski tel. +358 50 436 2355 or palad@palad.fi

***The Palad showroom** is itself a work of art that brings harmony and beauty to the center of Kuopio. The exhibition space features a wide range of Palad furniture to suit both home and public spaces. The Showroom can also host exhibitions and meetings. **Palad Showroom - piece by piece more.** www.palad.fi www.pa-la.fi*